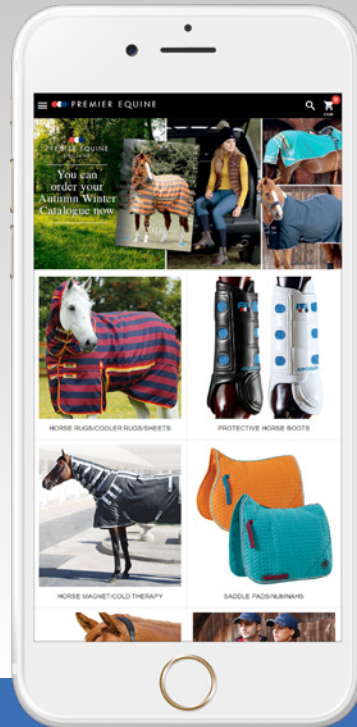


“**30%**”

**ADDITIONAL TURNOVER
THANKS TO OUR
MOBILE SITE”**

Clive Davies
Managing Director
Premier Equine



**ACTINIC: LEADER
IN M-COMMERCE**
80% OF OUR
CLIENTS HAVE A
MOBILE SITE

BENEFIT FROM A MOBILE WEBSITE

IMMEDIATELY UP AND RUNNING AND FULLY INTEGRATED WITH YOUR E-COMMERCE SITE

- ▶ Optimised design for mobile use
- ▶ Mobile payment methods **NEW**
- ▶ Improved organic SEO
- ▶ Over 32 mobile efficient features

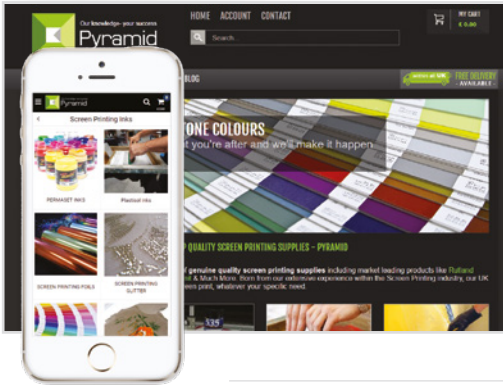


Online purchases made via smartphones will represent even
56 percent of m-commerce sales by 2021.

Source: e-Marketer

AN OPPORTUNITY YOU DON'T WANT TO MISS!

A UNIQUE CUSTOMER EXPERIENCE



EXCEPTIONAL GRAPHIC DESIGN

Offer your customers the same quality design as on your website. Your mobile version is built to attract customers, applying all of the best user experience practices that captivate and convince.

"We now have our mobile website set up and are already taking an additional 10% over this channel."

Dean Smith, Manager | Pyramid Screen Products

**ACTINIC: LEADER
IN M-COMMERCE**

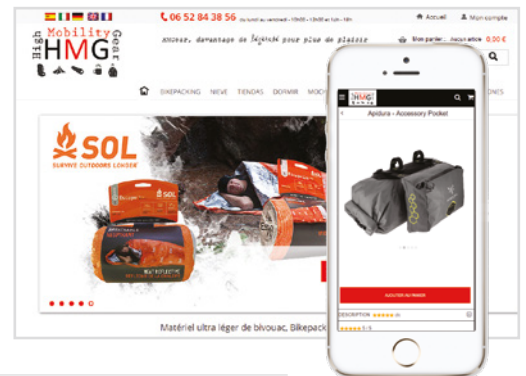
**80% OF OUR
CLIENTS HAVE A
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ATTRACTIVE PRODUCT PAGES

Your site's product pages are complete and efficient. They provide all of the information and features needed to encourage purchases and increase your customers' average shopping cart.

"The mobile version of our online shop allowed us to increase our turnover by 10%, close to 1,500 euros more each month without an increase in subscription fees."

Marlène PACHUKI, Manager | Highmobilitygear



OPTIMISED BUYING EXPERIENCE

The user interface is designed to make shopping easier. Your customers can quickly find the products they are looking for and confirm their purchases in 1 click.

"Having a mobile website that is designed to convert has become an essential part of our online business as our mobile website has allowed us to increase our turnover by 14%!"

Christine Naysmith, Founder | Brolliesgalore



CUSTOMER SATISFACTION GUARANTEED

Mobile devices are an essential tool in our day-to-day lives. With your mobile site, you stay close to your customers wherever they are, always available and always open for business.

"Mobile sales make up 16% of our turnover and the average shopping cart is higher. It can go up to €4,000 – a market record!"

Max Commencal, Founder | Commencal

