

Check the figures and **you'll choose Actinic** as your e-Commerce partner!

Save over
£3,500!

Every step of the way, Actinic's cloud based solution guarantees you:

- Exceptional quality design
- An unbeatable set of features
- Constant innovation
- Automatic updates!

Your project

The Actinic solution

Advantages

▶ Your site's design	A team of experts at your service	Exceptional and expert graphic design
▶ Features	Over 400 features for a dynamic e-Commerce website	A completely integrated easy to manage back office
▶ Delivery	At home, to local stores, standard, express...	Save over £400!
▶ Marketing/SEO	Over 50 tools to increase customer loyalty	Save over £480!
▶ Marketplaces	Including Amazon and eBay	Save over £160!
▶ Price comparison sites	Feature on a variety of price comparison sites : Google shopping, Pricesavvy and more	Save over £240!
▶ Integrate accounting software	Integrate major business software such as : Sage, CRM ERP	Save over £1200!
▶ Updated versions	Automatic updates without changing versions	Save over £480!
▶ Help	Unlimited technical support	Our experts are here to help you build a successful e-Commerce site !
▶ Hosting	Automatic updates without changing versions or any site downtime	Save over £160!

Save over **£3,500!**

A complete and powerful e-Commerce solution
chosen by over 10,000 e-tailers

Discover some of the features Actinic has to offer
and save over £3,500

DESIGN

- Customisable templates
- Product zoom
- Home page models
- Newsletter models

DELIVERY OPTIONS

- Manage delivery costs
- Label printing
- Delivery options (at home, Click & Collect, standard, express...)

MARKETING

- Loyalty program
- Referral scheme
- Newsletter
- Blog
- Facebook
- Page view statistics
- Google Analytics for e-Commerce

SITE ADMINISTRATION

- User guide
- Contact form
- Flash sales
- Terms & conditions
- Bestselling items/ new arrivals
- Share on social media
- FAQs
- Cross-selling + Upselling
- Batch order processing
- Batch item processing
- Volume and bulk discounts
- Abandoned shopping cart recovery

BUSINESS MANAGEMENT

- Sage 50
- Sage 200
- CRM ERP

MARKETPLACES

- Amazon
- eBay

PAYMENT METHODS

- Secure payment
- MangoPay
- WorldPay
- Barclaycard
- PayPal
- Sagepay
- Ingenico Payment Services

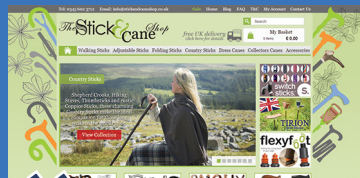
PRICE COMPARISON SITES

- Pricesavvy
- Google shopping
- Twenga
- Kelkoo
- Nextag
- Ciao

SEO

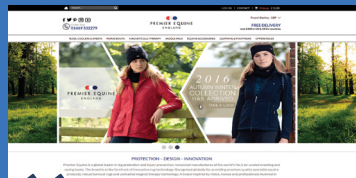
- Sitemaps
- Rewritten URLs
- Automatic HTML tags creation
- Google AdWords tracking
- Titles and meta descriptions

THEY CHOSE ACTINIC



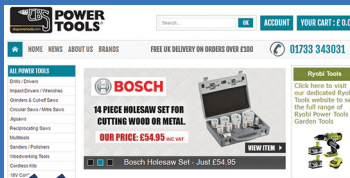
“Our website is in the top Google results for important keywords thanks to the optimisation work of Actinic SEO experts.”

Linda Naysmith, CEO |
The Stick & Cane Shop



“The Actinic technical support team helped us move our site over to Actinic, and since then has been there every step of the way.”

Clive Davies, Managing
Director | Premier Equine



“Actinic provides features for all of our e-Commerce needs. With SmartFeeds exporting our catalogue to price comparison sites was made easy.”

Keith Blake
Founder | CBS Power Tools



“Thanks to the help of the Actinic design team, our website is inviting and professional and attracts clients while remaining straightforward and user-friendly.”

Christine Naysmith
Founder | Brolliesgalore