

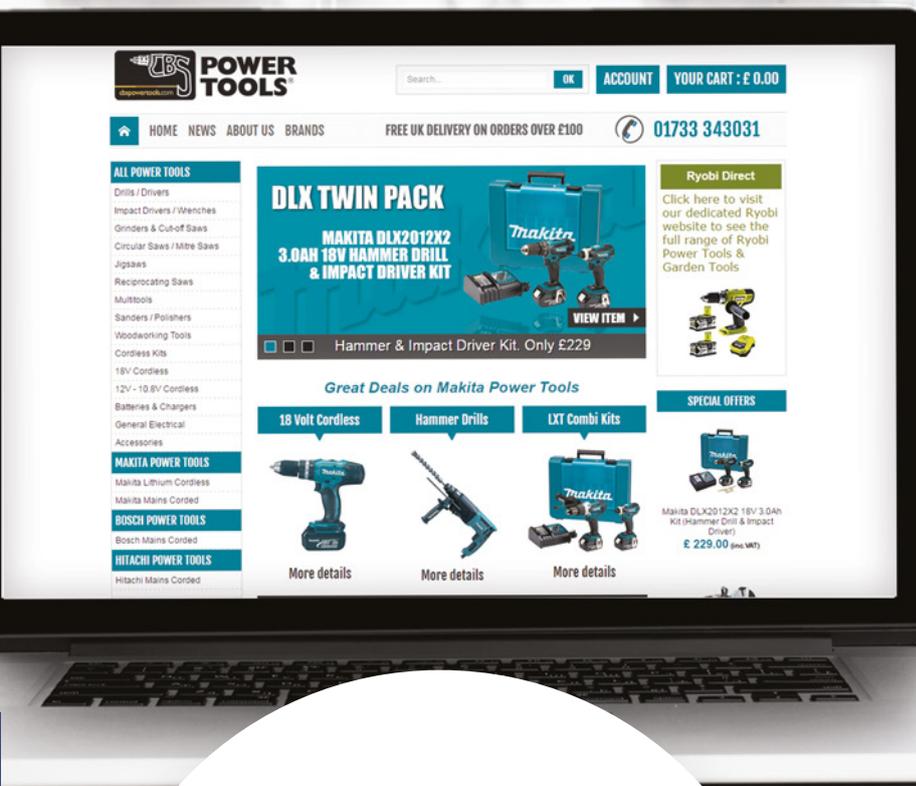
# Actinic Link for Sage

## Real time connection with your e-Commerce

“

*We use Actinic Link for Sage to keep everything synched and up to date. It's handy for making sure we're on top of all our orders and stock.*”

**Keith Blake**  
Managing Director, CBS Power Tools



### 5 KEY ADVANTAGES

- A complete, high-performance e-Commerce site
- Automated, simplified procedures
- Significant financial gains
- Increased productivity for improved bottom line results
- Real time updates for optimised efficiency and data consistency

Actinic's exclusive  
partnership with  
Sage

sage Premier  
Certified Partner  
2016

Take advantage of an e-Commerce  
solution that automatically links up to  
your Sage Accounting Software.

## ALL YOUR BUSINESS ACTIVITIES MANAGED FROM ONE CENTRAL LOCATION

With the Actinic Link for Sage, you are able to maintain all your data such as images, products, categories and customers for all your sales channels right from your Sage software.

	Oxatis DataPlug		sage					
	Dataplug (Excel/CSV)	Sage Instant Accounts		Sage 50 Accounts			Sage 200	
		Accounts	Accounts Plus	Standard	Plus	Professional	Standard Online	Extra On-premise / Online
<b>SCHEDULING</b>								
Scheduler import / export (items, images, customers / contacts, orders)	✓	✓	✓	✓	✓	✓	✓	✓
<b>LANGUAGE &amp; VAT MANAGEMENT</b>								
UK	✓						✓	✓
Other countries (France, Spain, Germany, Italy, Netherlands)	✓						✓	✓
<b>ADVANCED PRICES AND DISCOUNT RULES</b>								
Multi-pricing	10**	5	5	5	5	5	10	10
Simple discount (%)	✓		✓	✓	✓	✓	✓	✓
Discount/Special Price linked to product and customer**							✓	✓
Discount/Special Price linked to product group and customer**							✓	✓
Quantity break discounts							✓	✓
<b>IMPORTING PRODUCTS FROM SAGE TO ACTINIC</b>								
Items with options or variations*	✓							✓
External URL*	✓							✓
Published / hidden items	✓			✓	✓	✓		✓
Item classification in catalogue*	✓							✓
Short and detailed descriptions*	✓	✓	✓	✓	✓	✓		✓
Weight and dimensions (height, width, length)*	✓							✓
Strikethrough pricing*	✓						✓	✓
Eco-tax*	✓							✓
BOM (Bill of materials)							✓	✓
Stock units management							2017	2017
Brand*	✓							✓
Item categories*	✓	✓	✓	✓	✓	✓	✓	✓
Up/Cross-sales*	✓							✓
Item characteristics / filters (faceted navigation)*	✓							✓
Quantity-in-stock management (Free stock/Actual stock)						✓	✓	✓
Warehouse management							✓	✓

## AN ALWAYS UP-TO-DATE E-COMMERCE

Sage has chosen Actinic to offer its customers the most efficient e-Commerce solution which fully integrates with Sage Business Software.

	 							
	Dataplug (Excel/CSV)	Sage Instant Accounts		Sage 50 Accounts			Sage 200	
		Accounts	Accounts Plus	Standard	Plus	Professional	Standard Online	Extra On-premise / Online
<b>IMPORTING IMAGES FROM SAGE TO ACTINIC</b>								
Main, thumbnail & zoom images	✓		✓	✓	✓	✓	✓	✓
Additional images	✓					✓	✓	
<b>IMPORTING CUSTOMERS/CONTACTS FROM SAGE TO ACTINIC</b>								
Contacts	✓						✓	✓
Contact role filters							✓	✓
Customer groups	✓						✓	✓
Global customer discount	✓	✓	✓	✓	✓	✓	✓	✓
Credit customer or direct payment	✓						✓	✓
Customer passwords	✓							
Customer comments	✓							
Loyalty points	✓							
Newsletter subscription	✓		✓	✓	✓	✓		
SMS campaign subscription	✓							
Additional delivery addresses							✓	✓
<b>EXPORTING ACTINIC SALES ORDERS TO SAGE</b>								
Warehouse management							✓	✓
Shipping method and payment method mapping			✓	✓	✓	✓	✓	✓
Special instructions and shipping information		✓	✓	✓	✓	✓	✓	✓
Sales Order status management							2017	2017
Creation of new customer accounts		✓	✓	✓	✓	✓		
Adding new customer contact information		✓	✓		✓	✓	✓***	✓***
Adding new customer billing/shipping addresses		✓	✓	✓	✓	✓		
Payment associated to Orders generated in Sage		✓	✓	✓	✓	✓	✓	✓
Order creation and their associated payments possible in a different currency from the default currency set in the Sage company		✓	✓	✓	✓	✓	✓	✓
Documents generated in Sage		Invoice	Invoice	Invoice	Invoice	Order	Order	Order

\* Via item search categories  
 \*\* Subject to B2B Advanced Pack activation  
 \*\*\* B2C only

“

*With Actinic's integration toolkit we were able to link our e-Commerce website with Sage 200. Our customers, contacts and product catalogue are all centralised and optimised via our accounting software and connection to our site. This solution is unique and saves us an incredible amount of time processing thousands of orders per month! ”*

**Clive Davies**  
Managing Director, Premier Equine

**PREMIER EQUINE  
ENGLAND**



**sage**

Sage 50 Accounts, Sage 50 Accounts Plus and Sage 50 Accounts Professional 2016.

Sage Instant Accounts, Sage Instant Accounts Plus 2015.

Sage 200 Standard Online 2015, Sage 200 Extra On-Premise/Online 2015.



**100% SECURE  
INTEGRATION**

All data exchanges are conducted using SSL protocol

All data exchanges are generated via outgoing calls, guaranteeing the safety of your local network

**CONFIGURATION REQUIRED FOR INSTALLATION** : Memory: 4 Go • Free disk space: 3 Go • Microsoft.NET Framework version 4.0  
• SDO (Sage Data Objects) activation key provided by Sage

**SUPPORTED OPERATING SYSTEMS** : Windows XP® SP3, Windows Vista®, Windows 7®, Windows 8®, Windows 8.1®, Windows 10®.