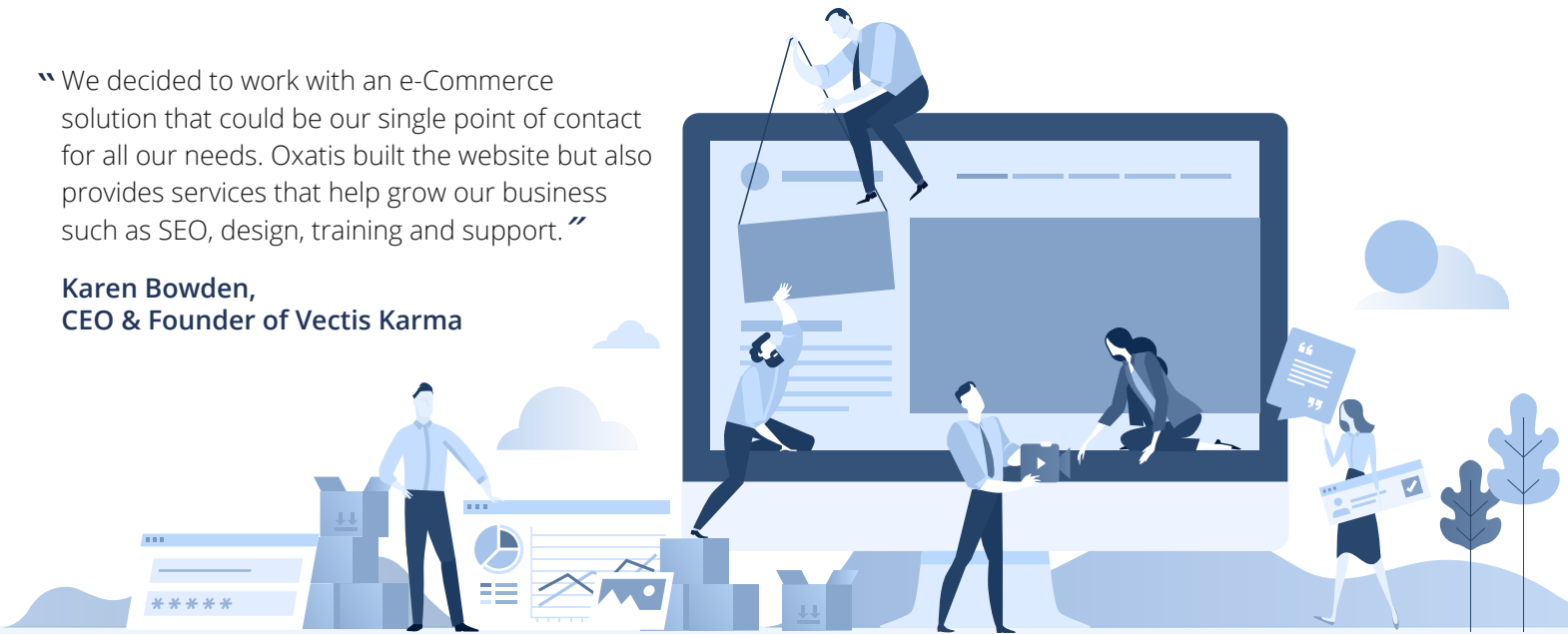


# Create or migrate your e-Commerce site

with a solution from the leading edge of technology

“ We decided to work with an e-Commerce solution that could be our single point of contact for all our needs. Oxatis built the website but also provides services that help grow our business such as SEO, design, training and support. ”

**Karen Bowden,**  
CEO & Founder of Vectis Karma



Choose a comprehensive, powerful solution  
Free up time to focus on your business

- ✓ Innovative, secure SaaS technology
- ✓ More than 400 B2B/B2C features available
- ✓ A mobile version of your site optimised for mobile UX and SEO
- ✓ Comprehensive, personalised guidance towards success
- ✓ Connection with your ERP or WMS to boost productivity

A B2B/B2C solution acclaimed by SMEs

21 Sectors  
of activity

1/2 £ Billion  
of online revenue

5 Million  
orders per year



# SaaS, a reliable and secure technology

## A comprehensive, powerful e-Commerce solution

Your job: to sell online. Ours: to give you the best technology in SaaS, to accelerate your business growth by freeing you from technical constraints.

Hosting, maintenance, updates, new functionalities, security, compliance with EU laws and regulations:

Oxatis takes care of everything!



## The 4 merits of Oxatis SaaS Technology

### BUDGET

- ✓ Controlled technical budgeting
- ✓ Major reduction in outsourcing costs

### RELIABILITY

- ✓ No data loss in 17 years
- ✓ On call 24/24, 7/7
- ✓ Anti-Ddos, pentest, ethical hacking

### PERFORMANCE

- ✓ 99,99% uptime
- ✓ Speed of page display (<300 ms)

### SCALABILITY

- ✓ 150 new features per year
- ✓ Backward compatibility

“ SaaS is experiencing an unprecedented boom. It represents a true opportunity both in terms of quality of service, simplification of processes and cost reduction: this technology significantly changes the way the resources of companies will be handled. ”



“ Our website has not been down for even a minute, whether it's the English website or the site in other languages! ”

**Max Commençal,**  
CEO & Founder of Commencal

**Deloitte.** Source: **Deloitte, 2018**

# More than 400 B2C and B2B features

Maximise productivity with the solution's unique functional richness

Higher rates of conversion, more traffic & better productivity, higher average order value, loyal customers.

Activate new features for each phase in the growth of your online business, without the need for our intervention.

12

new features  
each month



## 1 | Generate qualified traffic

An optimised solution for search engines with features such as fully integrated export of your catalogue to marketplaces in real time; more than 7 price comparison sites available in the solution; customisable pages; a blog...

## 2 | Convert visitors into customers

User-friendly, elegant sites designed to attract and convert via: up and cross-selling, abandoned shopping cart recovery, guest check-out, mobile version, in-store pick-up, delivery and payment methods.

## 3 | Increase customer retention

Targeted e-mailing, SMS campaigns, customer reviews, member-only sales, sponsorship, loyalty program, RFM (Segmentation of the customer database).

## 4 | Save time every day

Inventory management, payment tracking, shipping and billing, integration with your IT System, synchronisation with your ERP, performance statistics, and so on.



“ Thanks to the increased productivity we were able to reduce admin staff while tripling our sales revenue. In our opinion Oxatis is the perfect solution for B2C and B2B merchants! ”

**Paul Smith, CEO & Founder of Hantex**

## Comprehensive, personalised business support at every stage of your growth

Benefit from the skills of Oxatis experts to achieve your sales ambitions

On-hand expertise:  
**Unlimited**  
UK-based support



Acquisition of new customers

Bespoke site enhancements



Tailored design for your brand



Your marketing strategy made-to-measure



Your site connected to your ERP

Training courses for all your needs



More than 100 digital partners



“ Oxatis expertise - and its status as Google Premier Partner - enables SMEs to maximise the performance of their Google Ads campaigns. ”

Emmanuel BEGEREM | Partnerships Manager at Google

Sage chose Oxatis as their exclusive partner for e-Commerce



Premier  
Certified Partner